



Design a Sports Team Logo

Most of the world's top sports teams have a logo that is instantly recognisable. This logo is really important in representing the character of the team in the eyes of the players, members and supporters. The logo not only identifies the team, but should also represent the characteristics and qualities of the organisation/team it represents.

We invite pupils to design their own unique school sports badge. As an example, St James' Primary may choose to become the St James' Jaguars, or the St James' Superstars. As well as creating an eye catching design, think carefully about how this may positively represent the sporting values of your team (and school).

The winning designer across the NSSPEA will have their logo professionally created and presented on a set of PE/Sports t-shirts to be worn at future sporting events.

Share your sports team logo design here:

Please share your designs with your own school's PE Coordinator by 1st June, 2020. Each school will be asked to identify a school winner who will receive a medal and certificate. An overall winner will be selected from those submitted to the NSSPEA judging panel.

Sports Logos

Can you identify the sports teams from their logos? Can you get any ideas for your own design!

